

**Berj Sarkes**  
2105 rue Harbour • Laval, Québec  
sarkesberj@gmail.com • (514) - 627 - 3976

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## Education

**Concordia University** - Montréal, QC  
Bachelor of Fine Arts, Design | 2026

Comprehensive four-year program covering graphic, industrial, and interactive design. Developed skills in design principles, typography, visual communication, and design theory.

**Vanier College** - Montréal, QC

Diploma of College Studies (DCS), Office Systems Technology: Micropublishing and Hypermedia | 2023

A three-year CEGEP program equipped with skills for careers in publishing, graphic design, digital media production, web development, motion graphics & video production

**Sourp Hagop Armenian School** - Montréal, QC

Secondary School Diploma, (DES) | 2019

Completed primary and secondary education in a bilingual Armenian and French academic environment, developing strong communication skills and cultural engagement

## Experience

**Centre d'animaux Nature** - Montréal, QC

Graphic Designer and Content Creator | June 2024 – Present

Design and develop comprehensive brand identity materials, including typography and branding guide lines, while creating in-store signage, promotional graphics, and digital content to support marketing initiatives and enhance customer engagement.

**Freelance Graphic Designer** | Self-Employed | 2022 – Present

Create visual identities, promotional materials, and social media campaigns for independent clients. Lead creative direction, client consultation, and production processes to deliver cohesive and impactful visual systems.

**Numeriko** (Marketing Agency) - Montréal, QC

Graphic Designer | October 2023 – February 2024

Collaborated with the agency's design team to develop visual identities, social media content, and printed materials for high-end clients, including La Voûte and Terrasse Carla, ensuring brand consistency across digital and physical platforms.

**CW Communications** (Marketing Agency) - Montréal, QC

Graphic Designer and Content Creator | April 2023 – October 2023

Tasks included graphic design, content creation, and photo editing, working with clients such as Mr.Puffs and 3Amigos. I also developed campaign ideas and designed website graphics, banners, and pop-ups.